



## WHY JOIN BViA?

The Blue Valley Industrial Association (BViA) is the chief advocate for businesses located in the Blue Valley industrial area of Kansas City, Missouri. It's in our DNA: For the last 100 years, BViA has been working to support Blue Valley businesses.

Our organization provides members with opportunities to network with local industry professionals, educational presentations and tours, advocacy for industry needs and involvement in the community.

Our membership meets the second Tuesday of each month over the lunch hour. Each meeting is an opportunity for members to hear from industry professionals, connect with one another and more. BViA members are also invited to tour local businesses and special points of interest throughout the year.

*“BViA is a fantastic network of business leaders. Members frequently gain reliable vendors, customer contacts, industry insight and plenty of friends. When an organization of this size speaks with one voice, it gets a proper audience and gets things done.”*

*— Shawn Lauby, Kansas City Terminal Railway*



**JOIN TODAY!**

Visit [bvia.org](http://bvia.org) to see our full membership directory, event calendar and more!

**CORPORATE  
MEMBERSHIP  
\$300/YEAR**

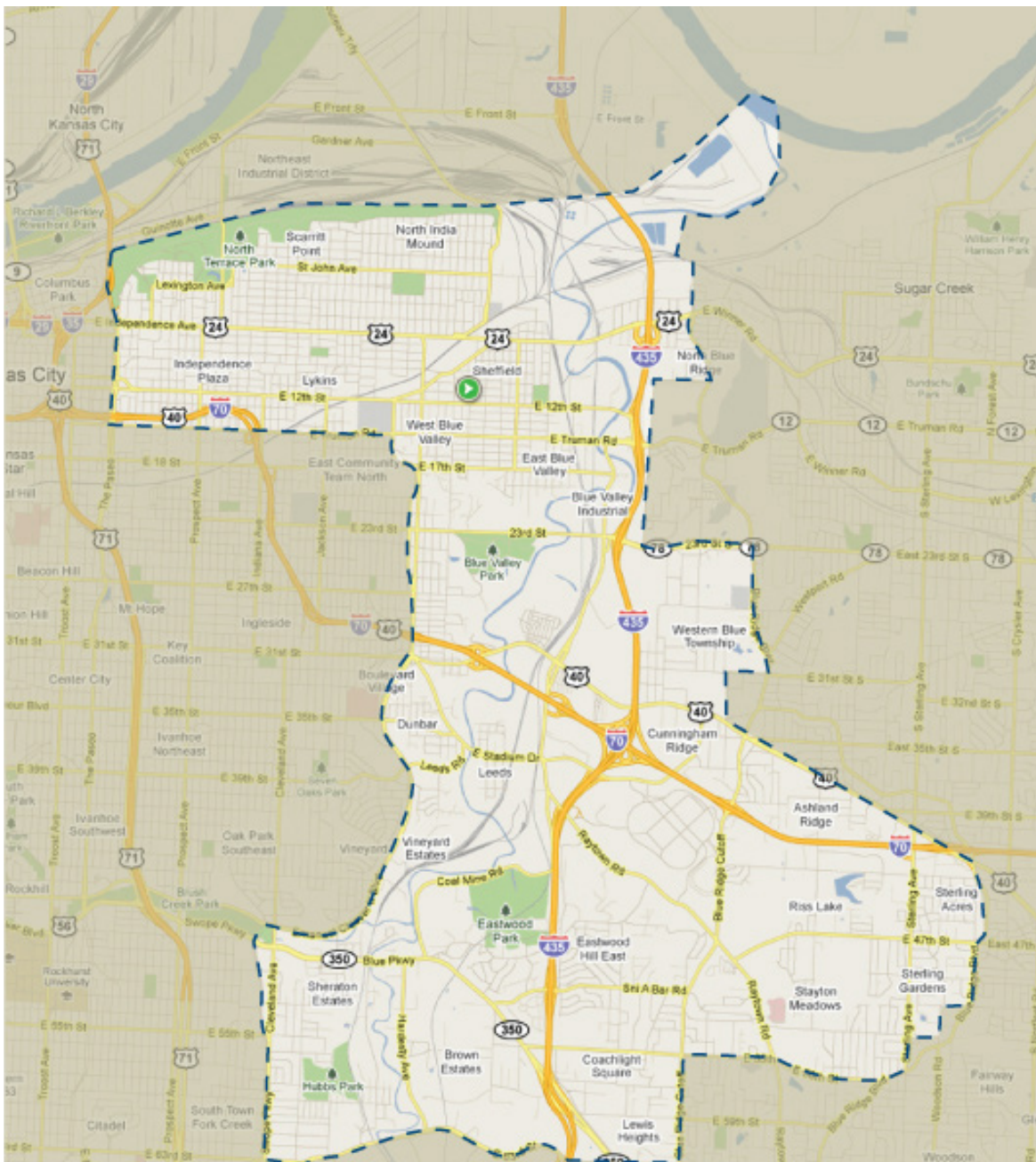


**ASSOCIATE  
MEMBERSHIP\*  
\$200/YEAR**

\*Businesses with fewer than 10 employees

## WHOM WE SERVE

The Blue Valley Industrial Association represents industrial and commercial areas covering most of eastern Kansas City. The area generally extends from the bluffs in the north to 63rd Street in the south, following the Blue River and I-435 corridor.





## WHAT WE'RE ABOUT

From the beginning, the Blue Valley has developed around industrial businesses. The area was, and still is, centered for success around easy-to-access highways and railways.

In 1920, area businessmen founded the Business Men's Club to promote the welfare of the Blue Valley area. For the last 100 years, this club, now known as the Blue Valley Industrial Association, has been successful in doing just that — providing Blue Valley industry leadership and keeping business alive.

BViA has successfully advocated for economic development, workforce education and industrial retention in the Blue Valley.

We are proud to have:

- Accomplished flood control for the area.
- Worked with MoDot when plans for renovation of the I-435/I-70 interchange called for the closure of Manchester Trafficway interchange from I-70. Successfully prevented that closure.
- Advocated for the betterment of the Blue Valley community with support for area organizations.

*“There isn't another business organization in town that is as active or well attended by actual business owners. The movers and shakers in the area all know each other and partner together to share knowledge and impact the community. The leadership does a great job bringing in worthwhile speakers and setting up interesting events and plant tours. The overall cost to join and engage the group is low and the value an organization gets out of it is very high. It's the best industrial/civic organization in town.”*

*—Andrew Tate,  
Canopy Road Real Estate*



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